

## Therma-Tru launches 2019 Unlock the Opportunities sweepstakes

**UNLOCK THE OPPORTUNITIES**

[MAUMEE, OHIO, Jan. 7, 2019 –] Therma-Tru Corp. has launched its annual Unlock the Opportunities national sweepstakes for building trade professionals to learn about Elevate 2019 new products and current home design trends.

The program features daily and weekly prizes for builders, remodelers, dealers, distributors and fabricators who complete online learning modules. Unlock the Opportunities helps building professionals stay up-to-date on the latest trends and Therma-Tru's new products to better facilitate conversations with homeowners.

“Therma-Tru's interactive learning modules offer a comprehensive overview of our on-trend product offering, providing participants with the information they need to successfully communicate the benefits of Therma-Tru products to homeowners,” said Chuck Clark, senior brand marketing manager at Therma-Tru Corp.

The program begins by showing participants a list of available learning modules for each new product. The participant selects the new product they would like to learn about and is presented with an interactive module tailored to the product, followed by a 10-question quiz.

Participants who answer nine or more questions correctly will be entered for a chance to win daily and weekly prizes. Each day of the promotion, three participants will win a \$25 Visa eGift Card. Each week, one participant will win their choice of an Apple Watch, a Yeti Tundra 110 Cooler or a Dyson vacuum. Daily and weekly winners can choose to have Therma-Tru donate to charity instead of selecting a prize.

More information about the Unlock the Opportunities sweepstakes and the official rules are available at [unlocktheopportunities.com](http://unlocktheopportunities.com). The program runs Jan. 7 through April 30, 2019.

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## Shareable Highlights

- Unlock the Opportunities helps building professionals stay up-to-date on the latest home design trends and Therma-Tru's new products. Visit [unlocktheopportunities.com](https://unlocktheopportunities.com) to learn more.
- Trade Pros: Visit [unlocktheopportunities.com](https://unlocktheopportunities.com) now through April 30 to learn about Therma-Tru's new products and participate for a chance to earn prizes.

## About Therma-Tru

Therma-Tru is the leading entry door brand most preferred by building professionals. Founded in 1962, Therma-Tru pioneered the fiberglass entry door industry, and today offers a complete portfolio of entry and patio door system solutions, including decorative glass doorlites, sidelites and transoms, and door components. The company is headquartered in Maumee, Ohio and also offers low-maintenance Fypon® polyurethane and PVC products. For more information and product warranty details, visit [www.thermatru.com](https://www.thermatru.com), [www.fypon.com](https://www.fypon.com) or call 800-537-8827.

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